#### Announcements



# Outline

- Wireless Application Protocol WAP
- WAP Trap



## **Wireless Application Protocol - WAP**

- Estimated 500+ million wireless subscribers by 2001
- Wireless devices constrained CPU, memory, battery life, display, UI etc.

– Wireless device = cell phone

- WAP forum enabling sophisticated telephony and information services on handheld wireless devices
- Protocol for presentation and delivery of wireless information and telephony services on mobile phones and other wireless terminals



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## WAP

- WAP forum founded by Ericsson, Motorola, Nokia and Phone.com in June 1997
- Open to all industry participants leverage best minds (not necessarily from academia)
- Creates license free standards for industry participants
- WAP air interface independent, device independent and fully interoperable
- Wap allows access to the "Web"
- Fully leverages investments in Web infrastructure



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## **WAP Goals**

- To bring Internet content and advanced data services to wireless phones and other wireless terminals
- To create a global wireless protocol specification that works across all wireless network technologies
- To enable the creation of content and applications that scale across a wide range of wireless bearer networks and device types
- To embrace and extend existing standards and technology wherever possible and appropriate



### **Salient points**

- Built on existing standards
  - Users HTTP 1.1 to communicate between gateway and web servers
  - Users carrier infrastucture
- Invite full industry participation (only members can influence the "standard")
- Maintain Bearer Independence across all air interfaces
- Maintain device independence across all cell phones



# **WAP Features (cont)**

- Ensure inoperability
- Encourage and foster market development
- Market is different:
  - Ease of use: simple and easy to use. No installation scripts, complicated menu structures, application errors, GPF's or complicated key sequences
  - Market size: 200 million wireless subscribers (compared to desktop users)
  - Price sensitivity: ~\$149 to be competitive
  - Usage patterns: Subscribers expect instant service, easy to use and designed to access info quickly
  - Essential tasks: Not surfing but quick info. retrieval



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## **Constraints:**

- Wireless network
  - Less bandwidth
  - More latency
  - Less connection stability
  - Less predictable availability
- Device
  - Less powerful CPU
  - Less memory
  - Restricted power consumption
  - Smaller display
  - Different input (phone keypad, voice input)

#### **WAP Programming Model**





## WAP protocol stack

- Application Layer:
  - Wireless Application Environment (WAE) binary HTTP, WML, WMLscript
- Session Layer:
  - Wireless session protocol (WSP lightweight suspend)
- Transaction Layer:
  - Wiress transaction protocol (WTP optimized TCP)
- Security Layer:
  - Wireless Transport Layer Security (WTLS optim. SSL)
- Transport Layer:
  - UDP/IP or WDP
- Network layer:
  - SMS, USSD, CSD, IS-126, CDMA, IDEN, CDPD etc..



## Discussion

- Is the network bandwidth constrained?
  - 3G networks promise at least 384Kb and upto 2Mb bandwidth
- Users want to use the cell phone to access the web
  - as opposed to a PDA ala iPAQ
  - Is processor constrained? Is 1GHz processor slow?
- Users depend on the gateway for service
  - Are cellphone providers infrastructure or service providers?
  - Should the wireless gateway providers give you want you want or what they think that you want? If you ask for maps, should be sent to mapquest or maps.yahoo.com?
  - What about end-to-end semantics?



# WAP Trap

- We need a protocol that is optimized for wireless cellular devices
- Do we need a special protocol **OR** do we need to specialize/optimize existing protocols?
- Do we need a closed protocol or open protocol?
- Adoption of WAP with it deficiencies would lead to years of backward compatibility because of the shear size of the user population
  - If phone unit manufacturers built microbrowsers that speak WAP, how do we fix any problems in WAP?
- WAP is free for members, but no patent free. Trap?



