# Using query transformation to improve Gnutella search performance

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attempt at matching shared filenames and queries to improve search performance

## Role of Gnutella filenames and queries

- \* Gnutella query resolution poor: ~10% success
  - \* overlay and search improvements can help

- \* shared filenames and queries are uncoordinated
- \* all query terms must match shared filename terms
- \* consider query Q:< q1 q2 q3>
  - \*matches F:< q3 q1 f1 q2>
  - \* does not match  $F: < q_1 q_2 q_3' >$ ,  $F: < f_1 f_2 f_3 > ....$

# Empirical analysis

- \* shared filenames from crawler:
  - \* April 2007: 20 million files, 37 thousand peers
  - \* Feb 2008: 17 million files, 34 thousand peers
- \* queries from instrumented Gnutella client
- \*~56% queries had no matching objects
  - \* overlay agnostic analysis

\* Understanding the Practical Limits of the Gnutella P2P System: An Analysis of Query Terms and Object Name Distributions, William Acosta and Surendar Chandra. In MMCN '08, Jan '08

### Approach: transform queries to match filenames

- \* intuition: queries are inherently related to shared filenames: more  $F:< q_1 q_2 q_3' > than <math>F:< f_1 f_2 f_3 > than F:< f_1 f_2 f_3 > than F:< f_2 f_3 > than F:< f_3 > than F:< f_3 > than F:< than$
- \* Challenges:
  - \* identifying files related to the intent of the original query
    - only choose keywords from original query
  - \* limiting scope
    - \* intuition: inappropriate transformations will match more files than typical
      - \* typical match 25 files. match any keyword > 24K
  - practical
    - \* use information from neighbors

# Transformations investigated

- \* correct misspelt keywords: Q:< q<sub>1</sub> q<sub>2</sub> q<sub>3</sub>, >
  - \* unlike Zaharia, used file terms from peer neighborhood
- \* remove keywords:Q:< q1 q2 >, Q:< q1 >
  - \* tried queries of length one, two and three
  - policies:
    - \* random: randomly drop keywords
    - \* popular: choose popular terms from peer neighborhood
    - \* co-popular: co-occurrence popularity of pairs of keywords
    - \* hybrid: spell+co-popular

# Spell

- \* 30% of failed queries matched 25 files
- \* improvement over dictionary based approach:
  - \* 17% of queries different character-set (more multi-lingual)
  - \* many song names use slangs (e.g. Dat)
  - \* terms change with release of new songs

# Removing keywords

#### \* random:

- \* 26%, 32%, 39% of failed queries: failed (remove 1, 2 or 3 terms)
- \* 52%, 55%, 57% of transformed queries matched < 25 files

#### \* popular:

- \* 21%, 35%, 44% of failed queries: failed
- \* 45%, 54%, 58% of transformed queries matched < 25 files

#### \* co-popular:

- \* 17%, 30%, 46% of failed queries: failed
- \* 39%, 47%, 56% of transformed queries matched < 25 files

# Hybrid approach

- \* 16%, 28%, 44% of failed queries: fail
- \* 43%, 47%, 55% of transformed queries < 25 files
- \* choosing 3 keywords, success rate from 45% to
  - \* 73% spell
  - \* 79% random
  - \* 76% popular
  - \* 75% co-popular
  - \* 76% hybrid

## Peer neighborhood size

- \* tried neighborhood size of 64, 200 and 400
  - \* randomly picked peer neighbors
  - \* results robust and so use 64

#### Middleware

- \* operate as ultra-peer, collect information about leaf peers during handshake
  - \* compute co-occurrence and popularity
- \* issue original and transformed query
  - \* original query succeeds discard transformed query
- \* ignore bogus peers some peers always succeed
- \* subjectively 61% of failed queries succeed
  - \* query issuer's intent not always clear

## Subjective results - success

- \* original: "barbara streisen woman love"
  - \* transform: "barbara woman love"
    - \* barbara streisand woman in love.mp3
    - \* barbara streisand & beegees wild flower woman in love.mp3
    - \* barbara striesand i am a woman in love.mp3
    - \*Bee Gees & Barbara Streisand Woman In Love.mp3
    - \* Barbara Streisand I am a Woman In Love.mp3

## Subjective results - failure

- \* original "o dublado retorno superman"
- \* transform: "superman"
  - \* Soulja Boy superman dat hoe.mp3
  - \* MTV MashUps Eminem vs Justin Timberlake Cry my a superman.mp3
  - Dave Matthews Band Superman.mp3
  - \* Souljah boy ft. Twista- Crank Dat Superman (Remix).mp3
  - \* Lyfe Jennings The Phoenix 06 Ghetto Superman.mp3
  - \* Superman Returns 720p HD DVDRip x264 DD5 1-HINT.zip
  - \* Coldplay Superman.mp3

# Subjective result count

- original: "snoop dogg feb concert bercy hipnotize game france live"
- \* transform: "snoop dogg game"
  - \* 91 results

- \* original: "boy walking out of stride zip"
- \* transform: "boy walking out"
  - \* 1 result

## Summary

- Gnutella queries fail because of mis-match in queries and filenames
- \* investigated practical ways to transform query
  - \* defined notion of relevance to intent of original query
  - \* success rates up from 44% to ~75%
- \* middleware
  - \* subjective analysis: ~60% success for failed queries (~74%)